

Message Text

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PAGE 01 STATE 143170

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TO AMEMBASSY CARACAS PRIORITY

AMEMBASSY MEXICO

UNCLAS STATE 143170

E.O. 11652: N/A

TAGS: BEXP, VE, MX

SUBJECT: TRAVEL OF USDOC OFFICIAL ROBERT G. SHAW

REF: WASHINGTON 140383

1. BIOGRAPHIC DATA ON MR. SHAW FOR USE OF ADDRESSEE
FOLLOWS:

2. ROBERT G. SHAW IS DEPUTY DIRECTOR OF THE BUREAU OF
INTERNATIONAL COMMERCE. PRIOR TO ASSUMING HIS PRESENT
POSITION IN EARLY 1975, MR. SHAW SERVED AS A DEPUTY SPECIAL
ASSISTANT TO THE PRESIDENT. HE WAS RESPONSIBLE FOR
RECRUITING PRESIDENTIAL APPOINTEES FOR ECONOMIC-ORIENTED
GOVERNMENT DEPARTMENTS AND AGENCIES, AS WELL AS FUNCTIONING
AS WHITE HOUSE LIAISON WITH TOP MANAGEMENT IN THESE CABINET
DEPARTMENT AND INDEPENDENT AGENCIES ON PERSONNEL AND
MANAGEMENT MATTERS.

3. BEFORE JOINING THE ADMINISTRATION IN 1973, MR. SHAW WAS
AN EXECUTIVE WITH TWO MARKETING SERVICES COMPANIES. FROM
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PAGE 02 STATE 143170

1971-73 HE WAS PRESIDENT OF COMPUTER MERCHANDISING, A

CHICAGO BASED DIRECT MAIL COMPANY SPECIALIZING IN COMPUTER SERVICES AND GRAPHIC ARTS. FROM 1969-71 HE WAS EXECUTIVE VICE PRESIDENT AND GENERAL MANAGER OF MARKET RESEARCH CORPORATION OF AMERICA, A CHICAGO HEADQUARTERED FIRM CONCENTRATING ON MARKETING CONSULTING, MARKET RESEARCH, AND INFORMATION SYSTEMS.

4. PREVIOUSLY FROM 1963-69, MR. SHAW WAS DIRECTOR OF MARKET INFORMATION AND PLANNING FOR SCOTT PAPER COMPANY IN PHILADELPHIA. HIS RESPONSIBILITIES INCLUDED CORPORATE AND DIVISION MARKET RESEARCH, PLANNING AND MANAGEMENT INFORMATION SYSTEMS.

5. MR. SHAW HOLDS AN M.S. IN INDUSTRIAL ADMINISTRATION FROM CARNEGIE-MELLON UNIVERSITY. HE WAS GRADUATED FROM STANFORD UNIVERSITY IN 1961 WITH AN A.B. IN ECONOMICS. HE NOW RESIDES IN FAIRFAX, VIRGINIA. INGERSOLL

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